

Wildlife Welfare, Inc. Social Media Policy & Guidelines

Wildlife Welfare, Inc. is an organization dedicated to the rehabilitation and release of injured and orphaned wildlife. Therefore, it is of utmost importance to protect both the wildlife in our care and the images we portray to the public regarding what we do. While we like to share photos of the great work we do and the cute animals, it is of utmost importance that we are careful what we share publicly or privately on social media and elsewhere.

The undersigned agrees to comply with the following policy of Wildlife Welfare, Inc. regarding social media use and posts:

- 1) Only licensed wildlife rehabilitators may post pictures on social media,
- 2) The only persons allowed in photos with the animal are licensed rehabilitators or other inhabitants of the home,
- 3) Children *of appropriate age* may be allowed to assist with rehabilitation activities where supervised and appropriate,
- 4) Wildlife rehabilitators should only be shown properly caring for and/or releasing animals in their care (no kissing, snuggling, or face contact),
- 5) No photos should ever be used that show animal(s) in common living space, with household pets, or in a situation where the treatment or behavior appears to be like that of a pet,
- 6) Photos should regularly explain what is being done (i.e. “feeding an injured baby squirrel”),
- 7) No photos of non-releasable animals unless you have the appropriate permit to have such animal.

Examples of appropriate photos:

- Rescue/release
- Appropriate caging/housing/enrichment
- Infant or juvenile animals in hands or on blankets for proper care
- Injuries/recoveries
- Feeding

As a volunteer with Wildlife Welfare, Inc., I agree to comply with the above social media policy and guidelines.

Signature

Printed Name

Date